Sherman Waysome, Orange, CA

shermanwaysome@gmail.com

Character Designer/Prop Designer

www.shermanwaysome.com

SOFTWARE PROFICIENCIES

Photoshop | Illustrator | After Effects | Clip Studio Paint | Maya | Z Brush

PROFESSIONAL EXPERIENCE

RAD Artist Network, Los Angeles,CA (freelance illustrator)   **Jun 2020 – Present**
- Created Character Designs and Illustration for Promotional Events
- Provided strategies on current and future marketing milestones

Freddy's Camp, Los Angeles,CA (freelance illustrator)   **Oct 2020 – Nov 2020**
- Provided Conceptual Drawings to meet client's vision

Marketing Product Group, Ontario, CA.   **April 2019 –May 2019**
Illustrator
- Created Illustrations based on the client initial vision for web banners and posters
- Constructed several conceptual promotional illustrations to assist with direction

Sleepy Dragon Studios, Los Angeles, CA
Character Designer   **Jan 2017 – April 2017; Nov 2013 – Nov 2016**
(Unreleased game)
- Responsible for redesigning Main characters, supporting characters, world building and story development
- Responsible for design and concepts of the game's characters and environment including the style, form, composition and dynamics
- Build and designed all assets ranging from icon, bullets, buttons, menus, characters, environment, UI and animation frames
- Created of preliminary storyboards and promo images for the game
- Met with production team for revisions

Cakewalk Entertainment, Los Angeles, CA   **Nov 2012 – Feb 2013**
Concept Designer
- A multimedia and design company
- Provided high quality illustrations in accordance with project needs
- Created innovative character designs in keeping with director's vision
- Created final illustrations for approval process

New Product Help, Miami, FL   **Oct 2010 – Nov 2012; Oct 2009 – July 2010**
3D Artist (Per Project Based)
- A patent designs company
- Developed high quality digital renditions for innovative patents
- Generated mid-level topology models for accurate representation of inventor patents
- Created procedural texturing for all assets in deliverance of company deadlines

ASSOCIATIONS

Black N Animated   Rise Up Animation

EDUCATION

Miami International University of Art and Design, BFA in Computer Animation   **2005 - 2008**